

Kristen Hadeed

Subject Line: **Professional development opportunity**

Hi [insert name],

I just found out about a great opportunity for personal and professional development. I'd like to attend on behalf of [insert your organization's name] because I believe that what I learn will make me a more effective leader for our team.

Kristen Hadeed is offering a two-day virtual leadership development program on [insert dates] that helps people become more authentic, compassionate, and courageous leaders. The goal of the program is to learn how to become the best version of yourself as a human and leader.

Attending this program would be an amazing opportunity for me to not only represent our organization among other attendees, but also to grow with like-minded leaders from different industries, backgrounds, and roles. The two days will dive deep into how we serve others, what defines a great leader, the gap between where we are and where we want to be as leaders, and how we want to define our leadership legacies to provide clarity for taking our leadership to the next level.

The ticket price is pay-what-you-can, and all proceeds go toward making the program accessible to those who cannot afford to pay. The suggested ticket price is \$299. I would be happy to set up a meeting to further discuss my attendance.

Thank you for your consideration.

[Insert your name]

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